

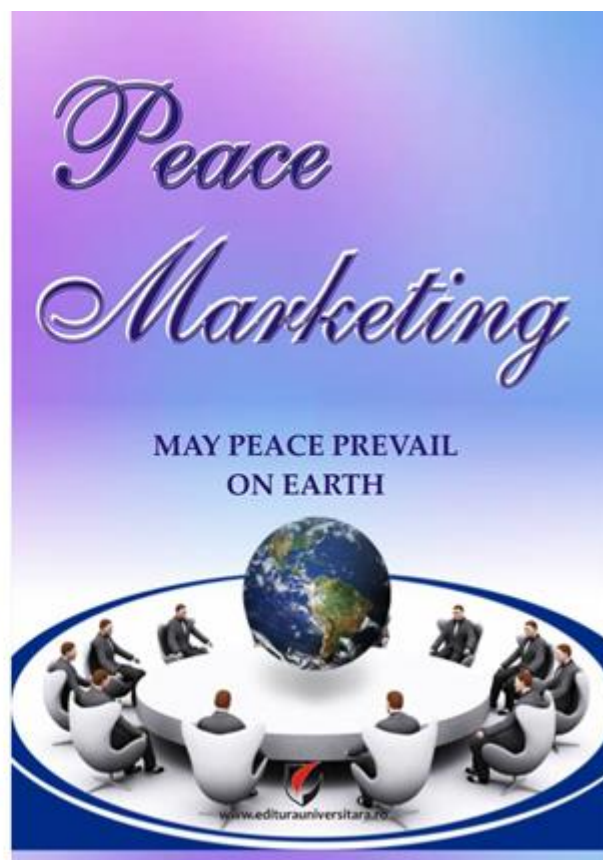
A remarkable book on a remarkable topic - of vital interest to everyone concerned with peace - and the lack of peace - in today's world.

Dr. E. Laszlo, chairman of the Club of Budapest



Peace Marketing

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PEACE MARKETING

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(coordinators)
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- I. Can We Market Peace? (Philip Kotler, USA)
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